

Arizona Inn Rebrands as GreenTree Inn Prescott Valley

GreenTree Inn opens its first franchise property in the United States; rebranding the Arizona Inn as GreenTree Prescott Valley



SCOTTSDALE, AZ—October 3, 2017 – GreenTree Hospitality Group, Inc., the 14th largest hotel brand globally, with over 2600 hotels worldwide, is pleased to share that tomorrow it will open its first U.S. franchise property, the former Arizona Inn will be rebranded as a GreenTree Inn property. The Arizona Inn, a boutique 77 room property located in Prescott Valley, Arizona, in the heart of Yavapai County, will officially open its doors as part of the GreenTree Inn family.

GreenTree Inn Prescott Valley, formerly The Arizona Inn, has been touted as a traveler, family friendly property, offering multiple amenities including hot breakfast, high-speed Wi-Fi, in-room mini-fridge, microwave & coffee maker, pet-friendly rooms, seasonal outdoor heated pool, business center and more. GreenTree Inn Prescott Valley joins GreenTree Sedona and GreenTree Flagstaff, growing the GreenTree presence throughout northern Arizona.

Pro Hospitality One PV LLC has inked the deal to be the first United States franchise for GreenTree Inn, by converting its Arizona Inn to GreenTree Inn Prescott Valley. Pro Hospitality One PV will operate under the franchise agreement.

The property is located close to the Prescott Valley Event Center, home of the Northern Arizona Suns and host to a large variety of events catering to several interests. While staying at GreenTree Inn Prescott Valley (formerly the Arizona Inn), travelers can enjoy scenic hikes as well as colorful local night life at a nearby casino or at Prescott's world-famous Whiskey Row.

"We are proud to have the Arizona Inn join the GreenTree Inn family officially tomorrow and look forward to exposing the GreenTree Inn brand to its guests. Renovations and updates have been on-going and will continue through 2018, bringing the best parts of the GreenTree Inn brand to Prescott Valley. The former Arizona Inn guests will have access to GreenTree Inn's loyalty program, GiveBack Rewards®, excellent guest service and GreenTree's commitment to its social responsibility campaigns" shared Kevin Brooks, managing director, GreenTree Hospitality Group.

Alex Rizk, managing member (Pro Hospitality One PV LLC) shared, "having the backing of a solid brand like GreenTree Inn will continue to help us grow our presence in Prescott Valley and provide our guests world-class programs. We are very excited to start this new chapter as the first U.S. franchise for GreenTree Inn. We intend to help GreenTree Inn grow in the US and we look forward to many more opportunities in the very near future."

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ABOUT GreenTree Inn

The GreenTree Inn and GreenTree Inn & Suites hotels are trusted by corporate and leisure travelers seeking reliable, modern guestrooms and lounge areas. The value-brand creates exceptional guest experiences, offering a unique rewards program and minimizing its impact on the environment. Learn more about GreenTree Inn by visiting, www.greentreeinn.com.

ABOUT GreenTree Hospitality Group, Inc.

GreenTree Hospitality Group, Inc., is a leading select-service owner, operator and franchisor with nearly 2600 hotels in operation. Founded in 2004, its flagship brand, GreenTree Inn, serves the market globally in the economy to mid-scale segments. With the brand's recent expansion to the U.S. market, GreenTree Inn is aggressively growing its portfolio through acquisition and franchise development, offering a low cost, high value model; leading its hotels to greater performance and bottom-line results. For more information, visit www.greentreeinn.com.

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