

HSMAI Arizona Recognizes Bleu Petty as General Manager of the Year

Bleu Petty, general manager at GreenTree Inn & Suites Phoenix Sky Harbor has been recognized by HSMAI Arizona for her commitment to the industry and the community

SCOTTSDALE, AZ—January 16, 2018 – The [Hospitality Sales & Marketing Association International](#) (HSMAI) Arizona Chapter recently held its annual awards gala at The Scott Resort & Spa in Scottsdale, Arizona. Each year the organization recognizes members for outstanding service and commitment. This year, Bleu Petty of GreenTree Inn & Suites Phoenix Sky Harbor, was honored as this year’s General Manager of the Year.

The General Manager of the Year Award is presented to an individual who has contributed to the community as a leader in the industry.

“Bleu continues to climb to new heights in hospitality as she continues to work her way up the ladder. She’s held previous positions at the Holiday Inn Chandler, Hotel Indigo and more, with over 15 years of hospitality experience. Petty landed at her current company, GreenTree Inn & Suites, as a Projects Manager and is now part of launching a new hotel brand here in the U.S. She was named General Manager nearly 2 years ago, and helped oversee a brand takeover and renovations at her current property,” shared Pam Feeley.

Feeley continued, “GreenTree Inn & Suites Phoenix Sky Harbor also hosted HSMAI’s August education program for Total Hotel Revenue Management. Bleu always goes above and beyond for her guests, groups and staff no matter how busy she is. Her ability to wear many hats is the reason why this hotel continues to climb in TripAdvisor Guest Satisfaction scores, increasing 54% year-over-year, bringing her property to #21 of 174 in the Phoenix market. She has set the example of a proto typical general manager within her organization as they continue to bring on additional hotels.”

Bleu Petty stated “I was honored to be recognized as this year’s General Manager of the Year by HSMAI. I’m committed to the success of both the organization and my property; ensuring its brand image continues to excel and win awards, such as the TripAdvisor Certificate Excellence and more.”

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ABOUT GreenTree Inn

The GreenTree Inn and GreenTree Inn & Suites hotels are trusted by corporate and leisure travelers seeking reliable, modern guestrooms and lounge areas. The value-brand creates exceptional guest experiences, offering a unique rewards program and minimizing its impact on the environment. Learn more about GreenTree Inn by visiting, www.greentreeinn.com.

ABOUT GreenTree Hospitality Group, Inc.

GreenTree Hospitality Group, Inc., is a leading select-service owner, operator and franchisor with nearly 2600 hotels in operation. Founded in 2004, its flagship brand, GreenTree Inn, serves the market globally in the economy to mid-scale segments. With the brand's recent expansion to the U.S. market, GreenTree Inn is aggressively growing its portfolio through acquisition and franchise development, offering a low cost, high value model; leading its hotels to greater performance and bottom-line results. For more information, visit www.greentreeinn.com.

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