

GreenTree Inn Opens Ninth Hotel in Pinetop, Arizona

GreenTree continues strategic expansion throughout the Southwest with first multi-property franchisee



SCOTTSDALE, AZ—April 10, 2018—GreenTree Hospitality Group, Inc., one of the world’s largest hotel brands globally, with over 2600 hotels worldwide, is pleased to announce the opening of its ninth GreenTree Inn U.S. location, and seventh branded property in Arizona.

GreenTree Inn continues its pursuit of properties that build on its commitment to provide high guest satisfaction, sustainability practices and the environment throughout southwestern cities and beyond. GreenTree Inn focuses on providing real-time value with each amenity and service it offers. The newest GreenTree Inn & Suites hotel, opened its doors on April 3, 2018 in Pinetop, Arizona (formerly Holiday Inn Express Pinetop).

The 73-room property located at 431 E. White Mountain Blvd, brings guests closer to the splendor of the White Mountains, while still being near local businesses and services. The hotel is located along Hwy 260 making it easy to check in, then check out Arizona’s breathtaking natural beauty. The addition of the hotel will bring many of the amenities that GreenTree is known for, including, free high-speed Wi-Fi, a daily hot breakfast buffet, welcoming lobby with business center and more. The property features an indoor pool, spa and sauna and a well-equipped fitness center. In-room, guests can enjoy large, family and business-friendly rooms with a focus on sustainable practices, including eco-friendly Keurig coffee pods, soap dispensers and LED lighting, standard with a microwave and mini-refrigerator.

“We are pleased to welcome the Pinetop location to our family of branded GreenTree Inn hotels. This marks our seventh hotel in Arizona and ninth in the U.S. Our passion for our guests to share in community-oriented experiences continues to drive the strategic placement of our hotels throughout the southwest. We look forward to being able to offer another great location for our guests to check-in to check-out,” shared Kevin Brooks, managing director.

Brooks continued, “Pinetop aligns well with our brand, in offering some of the best hiking trails, fishing and natural beauty in the state, as well as nearby skiing in the winter. This property represents the fourth franchised hotel in the U.S. and we couldn’t be more pleased to be aligned with our first multi-property franchisee. This group also operates GreenTree Inn Prescott Valley.”



Alex Rizk, managing member of Pro Hospitality Four Pinetop LLC., shared, "We were very pleased with the success already seen from our conversion of our Prescott Valley property to GreenTree Inn and proud to announce that we are adding a new GreenTree location in Pinetop, Arizona. We strongly believe that Pinetop will be another success story. This beautiful hotel is in a great leisure and destination market. The new GreenTree Inn & Suites hotel will be remodeled and ready to offer a great experience to all our guests. We are ready to accommodate our loyal business travelers and tourists."

The GreenTree Pinetop property located in Northern Arizona allows guests the ability to check out and explore the mountains and serene vistas, including 680 miles of streams that feed 34 lakes of the Apache and Sitgreaves National Forests. Hotel guests can sightsee from the Mogollon Rim, fish in scenic waters or watch the sunrise atop picturesque Mount Baldy. In the summer, mountain biking and horseback riding are great ways to see the mountains, while in the winter guest can choose from the 65 ski runs at Sunrise Park Resort.

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ABOUT GreenTree Inn

The GreenTree Inn and GreenTree Inn & Suites hotels are trusted by corporate and leisure travelers seeking reliable, modern guestrooms and lounge areas. The value-brand creates exceptional guest experiences, offering a unique rewards program and minimizing its impact on the environment. Learn more about GreenTree Inn by visiting, www.greentreeinn.com.

ABOUT GreenTree Hospitality Group, Inc.

GreenTree Hospitality Group, Inc., is a leading select-service owner, operator and franchisor with nearly 2600 hotels in operation. Founded in 2004, its flagship brand, GreenTree Inn, serves the market globally in the economy to mid-scale segments. With the brand's recent expansion to the U.S. market, GreenTree Inn is aggressively growing its portfolio through acquisition and franchise development, offering a low cost, high value model; leading its hotels to greater performance and bottom-line results. For more information, visit www.greentreeinn.com.

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