

GreenTree Inn Hotels Announce Partnership with San Francisco Bay Coffee Co., Bringing Eco-Friendly, Compostable Coffee Pods

SCOTTSDALE, AZ—February 20, 2018 – GreenTree Hospitality Group, Inc., one of the world’s largest hotel brands globally, with over 2600 hotels worldwide, today announced its partnership with San Francisco Bay Coffee Company, bringing eco-friendly, compostable coffee pods for in-room use in its GreenTree Inn & Suites properties.

In continuing with the GreenTree Inn brand commitment to its sustainability practices within the communities and guests it serves, all GreenTree Inn & Suites hotels will feature the San Francisco Bay Coffee ‘No Waste’ OneCup single-serve pod. Each pod is sealed inside a compostable bag and a recyclable corrugated cardboard box. Both Fog Chaser regular and French Roast decaf will be available for use with the in-room Keurig® brewing systems. The pods are certified compostable by the Biodegradable Products Institute. The newly introduced coffee pods are one more way that GreenTree Inn continues to focus on growing its green initiatives.

Additionally, GreenTree Inn maintains its environmental positioning by having the following eco-friendly, sustainable products at its properties, including: bath & soap pump dispensers, terry & linen reuse program, LED lighting, compostable breakfast ware, property recycling, recycling trash cans in common areas, water stations to help reduce plastic bottle usage, and the hotels cleaning products.

“We continue to seek ways to serve our guests, conserve the environment, and build solid, sustainable business practices at an affordable cost. Our commitment goes beyond words, and deep into our brand and culture. We are pleased to be working with San Francisco Bay Coffee, and as we continue to grow, so will our dedication to providing eco-friendly, service-oriented products,” shared Kevin Brooks, managing director, GreenTree Hospitality Group.

GreenTree Hospitality Group continues to seek additional ways to protect the environment. At the corporate level, GreenTree has introduced an Arbor Day Partnership/Alliance, supports eco-friendly organizations through its GreenTree GiveBack Rewards® program, and has added a solar power system to its corporate office building in Rancho Cucamonga, California.

San Francisco Bay’s ‘No Waste’ OneCup single-serve pods are sealed inside a compostable bag and a recyclable corrugated cardboard box, which means OneCup customers with access to industrial composting services or facilities don’t have to throw any part of the single-serve pod or packaging into the trash. The ‘No Waste’ OneCup is now certified compostable by the Biodegradable Products Institute, the recognized certifying agency for compostability, in industrial compost facilities.

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ABOUT GreenTree Inn

The GreenTree Inn and GreenTree Inn & Suites hotels are trusted by corporate and leisure travelers seeking reliable, modern guestrooms and lounge areas. The value-brand creates exceptional guest experiences, offering a unique rewards program and minimizing its impact on the environment. Learn more about GreenTree Inn by visiting, www.greentreeinn.com.

ABOUT GreenTree Hospitality Group, Inc.

GreenTree Hospitality Group, Inc., is a leading select-service owner, operator and franchisor with nearly 2600 hotels in operation. Founded in 2004, its flagship brand, GreenTree Inn, serves the market globally in the economy to mid-scale segments. With the brand's recent expansion to the U.S. market, GreenTree Inn is aggressively growing its portfolio through acquisition and franchise development, offering a low cost, high value model; leading its hotels to greater performance and bottom-line results. For more information, visit www.greentreeinn.com.

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