



## First Hotel Lounge in Arizona's White Mountains Opens

*Newly renovated GreenTree Inn & Suites Pinetop introduces Altitude*



**TEMPE, AZ — November 7, 2019 —** GreenTree Hospitality Group, Inc. today announced the opening of the first hotel lounge in Arizona's White Mountains. "We thought having a bar would be a great way to bring back our leisure and business customers," said Simon Rizk, vice president of Eastern Arizona operations for Pro Hospitality Group. "The new lounge is both spacious and inviting; offers guests a vast selection of beers, wines and liquors; and its kitchen prepares a range of delicious bar snacks, which are available for purchase off of the bar menu."

Formerly Holiday Inn Express Pinetop, the 73-room GreenTree Inn & Suites Pinetop, owned by Pro Hospitality Group, underwent numerous renovations after converting to the GreenTree brand, one of which being the business center's transformation into what's now known as the Altitude lounge.

From start to finish, construction took five months in total. The property's owner opened a wall for the bar area; added brand new flooring, furniture, lighting; and reframed the windows to fit the new look.

"The new lounge space at GreenTree Inn & Suites in Pinetop is absolutely stunning," said Kevin Brooks, managing director of GreenTree Hospitality Group. "The owners are always going above and beyond to provide features and new property concepts to enhance the overall GreenTree guest experience."

**About GreenTree Hospitality Group, Inc.**

Based in Tempe, AZ, GreenTree Hospitality Group, Inc. is a franchisor of the GreenTree Inn, GreenTree Inn & Suites, GreenTree Boutique Collection and the Extended Stay brands serving the value to mid-scale segments throughout the United States hotel market. GreenTree is committed to putting common sense back into the hotel franchise business, offering owner's a low-cost, high-value franchise model without adopting a "one-size-fits-all" mentality. Become part of a growing hotel chain with flexible terms, dedicated support and a true ROI brand standard focus. For more information, visit [www.greentreeinn.com](http://www.greentreeinn.com).

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